

## Official Olympics and Paralympics logo decided

The official logos of the 2020 Olympic and Paralympic Games.→  
(Courtesy of Tokyo 2020)

1) TOKYO -- The logos for the 2020 Olympics and Paralympic Games in Tokyo were decided on Monday, putting an end to the protracted selection process which saw the initial logo being scrapped after plagiarism accusations.



(protracted: 長引いた scrap: 破棄する plagiarism: 盗作 accusation: 非難)

2) The 21-member emblem selection committee chose candidate A, a harmonized chequered emblem, as the official logo out of the four final candidates announced on April 8. Candidate A is composed of three varieties of rectangular shapes; "the design represents different countries, cultures and ways of thinking" and "incorporates the message of 'unity in diversity'," according to the official website. (rectangular: 長方形の diversity: 多様性)

3) "In the first round of voting, candidate A gained 13 votes, more than [is needed for] a majority," Ryohei Miyata, the panel's chair said. "Candidate A will be the face of the Tokyo 2020 Games, and I want people to embrace the emblem and support it." (gain: 得る embrace: 喜んで応じる)

4) Initial designs announced last July were scrapped two months later after accusations that the design had been plagiarized from a Belgian theater logo. The closed nature of the selection process also sparked criticism. (spark: 引き起こす)

5) The competition for the new logo was opened up to the public, and the committee received 14,599 entries, which it then screened for copyright infringements. After the entries were narrowed down to four final candidates, members of the public were encouraged to vote on their favorite, and these were taken into account for the final decision.

(be open to the public: 一般公開される entry: 出品(物) screen: 審査する copyright infringement: 著作権侵害 narrow down: 縮小する、絞る take into account: 考慮する)

6) Groups including the Tokyo Olympics organizing committee and the Tokyo Metropolitan Government will now be able to start producing items like posters and pins featuring the design.

【April 25 / 2016 / Nikkei / by SHOTARO TANI, Nikkei staff writer】

### ☆Ice breaker for active discussion

- 1) How do you like the newly-selected logos? What is your impression of them?
- 2) What do you think about the selection process of the Olympic logo?
- 3) What is plagiarism? How can it be stopped from occurring?
- 4) How important is the Olympic logo?
- 5) Make sentences using the following words: protracted, scrap, diversity gain, spark, screen and take into account.

エンブレムとはオリンピック大会を象徴する図案を指し、国際オリンピック委員会 (IOC) が使う呼称。そのオリンピック大会独自のデザイン、大会名、オリンピックシンボル (五輪の輪) を一つのスペースに並べたものと定めている。派手な演出で発表された旧エンブレムは盗作ではないかとの批判を受け白紙撤回された。野老朝雄 (とことろあさお) 氏による新エンブレムは、組市松紋と呼ばれる市松模様をデザイン。伝統色の藍色で日本らしさを表現している。